



THE ANIMAL WELFARE SOCIETY

P.O. Box 43 • Holland Road • West Kennebunk ME 04094-0043 • 207/985-3244

www.animalwelfaresociety.org

**Thank you very much for planning a fundraiser on our behalf.
We appreciate your generosity!**

Name _____ Phone _____
Email _____

Please briefly describe your fundraiser _____

Estimated gift to AWS

\$ _____

OR

List of in-kind gifts _____

Do you need?

- Electronic logo YES NO
- Photographs of AWS animals YES NO
- Endorsement letter YES NO
- Brochures, newsletters and other available informational materials YES NO
- Banner(s) with AWS logo YES NO
- AWS donation box and/or coin canister YES NO

Guidelines and Important Details

1. All promotional materials must fully disclose the **exact** percentage of net proceeds that will benefit AWS and/or the **exact** fixed amount per sale/transaction that is to benefit AWS
2. Please use our correct name (Animal Welfare Society or AWS) on promotional materials. We prefer that you don't use Kennebunk Animal Shelter, Kennebunk Humane Society, or any other incorrect variations of our name
3. If your event raises \$1,000 or more, it will be listed in our annual donor report and an upcoming paper newsletter
4. The Animal Welfare Society WILL NOT be able to provide the following support:
 - Liquor licenses
 - Insurance coverage
 - Bank accounts or processing of expenses
 - Mailing Lists

How else can we help make this fundraiser successful?
Please contact our Development Department at 207-985-3244